Team Communication

Purpose

This page outlines how we keep in touch with each other at Asian Efficiency. Everyone in the company should be aware of the different levels of expectation for each medium we use at the company.

Tools

	Medium	Туре	Situation
1	e-mail	Asian Efficiency Google	to accept calendar invites & forward external email
		Notes in HelpScout	to collaborate or transfer customer support messages
3	instant message	Slack	to get semi-instant feedback
		WhatsApp	business continuity when Slack is down
4	JIRA	comment, message	to address a current/past/future issue. Not urgent.
5	Confluence	comment, message	to address documentation or a long-form communication
6	VOIP	Zoom.us	to address a number of points of clarification or collaborate in real time

Methods

	Situation	Medium
1	Routine, not time sensitive	Confluence Blog Post
		Confluence Mention/Share
		JIRA Mention/Share
2	Time-sensitive	Instant message: Slack, Slack DM
		Phone call (see Team for phone numbers)
3	Get all thoughts out	Zoom call, screen recording uploaded to Vimeo, set a Google Calendar invite for a meeting
4	Documentation/procedures	Confluence
5	Real-time	Zoom

Please consider these rough guidelines, and be flexible as needed of course.

Please notice the use of Confluence Blog Posts to convey team-wide information instead of email.

Level	Response Time Required	Preferred Medium	Examples
1	0 - Immediate	Phone Call	Critical emergency
2	< 3-4 hours	Slack DM	Something you need to specifically address Get back to me ASAP
3	< 24 hours	Slack	General questions Fix something when you get a chance Reply when you get a chance
4	> 24 hours	Confluence Blog Post Confluence Mention/Share JIRA Mention/Share Email	Question about an issue or page

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Those are the communication tools we use and when we use them.